STORM: Spatio-Temporal Online Reasoning and Management of Large Data Feifei Li, PI, lifeifei@cs.utah.edu, University of Utah, NSF Award 1443046, co-PIs Jeff Phillips, John Horel, Paul Rosen ACM SIGMOD 2015 Best Demo Award University of Utah

- Distributed spatial data (e.g., geo-spatial data) is massive.
- Approximate analysis is *fast* and often *effective* for this data.
- is a *key* requirement.







Importing Data into STORM

A user can import their own spatio-temporal data set into STORM, allowing custom analytics of user data.

Sampler and ST-Indexing



STORM Interface



Kernel Density Estimation



Figure: Dot density with few samples.





Figure: Salt Lake City KDE

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Figure: Dot density with many samples.

Figure: USA KDE

Twitter User Trajectory Analysis

Spatio-Temporal Wordcloud

Performance Considerations

Figure: query efficiency: vary k

STORM can analyze the approximate trajectory of data. From the trajectory we can infer where to user <u>lives, works</u>, and attends school.

Short-text understanding estimator after a highly anomalous heavy snow storm in Atlanta..

